

About



Academy



ASR Football is a group-training program based on world class and universally accepted training principles. To accommodate grassroots through to the elite abilities; ASR Football Academy in Sydney has adopted its stringent curriculum to support our organisation's objectives and core components.

We are calling for local businesses and organisations to assist and support through sponsorship to continue to deliver the best possible program to not only the next generations of footballers but also the next generation of Australian citizens.

Sport should enhance your life, which can only be achieved when both health and education are first in sound order. We believe that to build a successful footballer, we must first enable the development of the young player through healthy practices, education and social awareness.

We aim to understand and monitor:

- *Improvement in the character of the student*
- *An individual's confidence within a group of players*
- *Student understanding and enjoyment*
- *Evaluate the positive influence of football on the player's life.*



Your support will assist in ensuring we continue to provide the best possible educators to deliver the best possible program to guide and mentor the next generation and have a positive influence on the students life.

In recent times this has seen us bring out former World Cup and As Roma star Giuseppe Giannini to educate and work with the next generation of Australian footballers.

ASR FOOTBALL

will continue to deliver its special needs program on weekly basis.

This program was initiated in 2012 with the costs absorbed by sponsors. Over the years this has allowed us to provide industry professionals to deliver a tailored football (soccer) specific special needs program along with purchasing relevant equipment required.

Delivering such a program has also educated our own students within the academy to be grateful appreciative of what they have.

Without the support from the greater community and sponsors initiatives like this would not be possible.

In previous years sponsors support has been recognised in regular media releases provided by our public relations team premier communications .

Our continued contribution to the community has also gained recognition by state and local government with special mention to all sponsors involved at the time.

We look forward to building a business network and forming close ties among all sponsors that get involved to add the most value to your business but also the greater community.

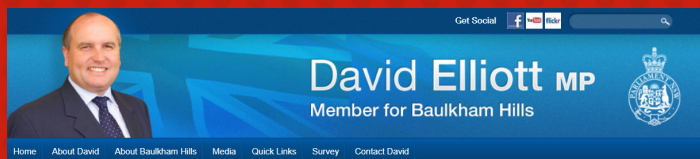
*Please see all sponsorship packages attached and for more details contact Anthony Ucchino on:
0413 953 471 or visit www.asrfootball.com.au.*

Thank you for your support and look forward hearing from you!

Anthony Ucchino



TESTIMONIALS & MENTIONS



Official Launch of 2012 ASR Special Needs Programme

Posted on May 30, 2012 by admin

ASR Pro Football Academy (ASR) has thanked Member for Baulkham Hills David Elliott, MP, Hills Shire Council Mayor, Councillor Greg Burnett, and its corporate sponsors, IDraft Group and Dyldam Group, for launching its 2012 special needs soccer program.

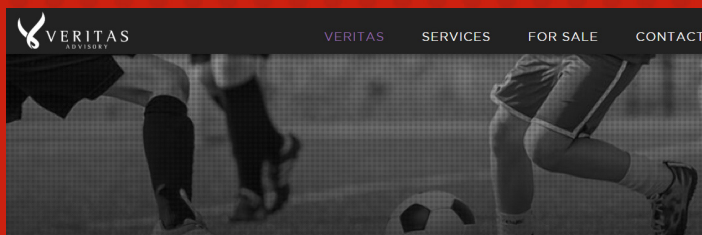
The program, run in conjunction with St Michael's Soccer Club, Baulkham Hills, was launched on Saturday 26 May, at Bella Vista Oval.

ASR Head Coach Anthony Uchino said the launch of the clinic was a lead-up to National Disability Football Month in June.

"We would like to thank Mr Elliott, the Mayor, our sponsors IDraft Group and Dyldam Group and of course, all of our young players and their parents for attending the launch of season 2012," Mr Uchino said today.

"The program is proving to be a great success, growing from 14 children last season to 20 children participating in season 2012.

"ASR appreciates the assistance of IDraft Group and Dyldam Group in supporting this very important program."



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ASR Football Academy.

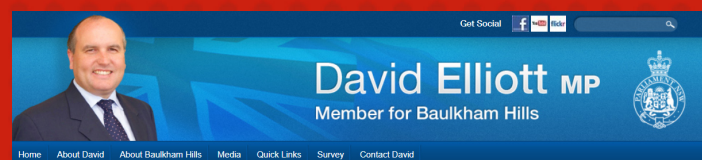


Veritas Advisory was excited to support ASR Football Academy in bringing Giuseppe Giannini to Australia to run a soccer coaching clinic for kids aged 5 to 15.

Giannini brought his expertise and love of the game to assist young players in achieving their very best through workshops in Sydney during the October school holiday period.

With Giannini now back in his home country reflecting on how this World game continues to grow here in Australia, we would like to give a big thanks to all the sponsors and everyone involved that helped make this a great experience for the

next generation of Soccerroos.



VASP Teams Up With ASR

Posted on October 28, 2012 by admin

ASR Pro Football (ASR) is proud to announce a new sponsorship agreement with the VASP Group (VASP) to support ASR's elite and community junior coaching programs.

VASP is a global specialist provider of network design, deployment and integration services through the high-performance telecommunications industry.

ASR's Head coach Anthony Uchino said today ASR's young players, parents and project partners all welcomed VASP as the academy's major jersey sponsor for season 2013.

"ASR is delighted that VASP has come on board as our major sponsor as we believe VASP shares the same values and principles of ASR's holistic approach to junior football development throughout the community," he said.

VASP will be major jersey sponsor of ASR's elite teams playing in the weekly Liga invitation only tournament for Sydney football academies, based at Macquarie University, the training base of Sydney FC, as well as supporting ASR's coaching program for children with special needs at Bella Vista.

"VASP shares ASR's passion for football so our partnership is a perfect fit," VASP Chief Executive Officer, Virginio Archetti, said today.

"Our company looks forward to supporting ASR's Liga tournament teams and its ongoing grassroots programs across the western Sydney community."

VASP's operations centre is at Bella Vista, in Sydney's north-west, with interstate offices in Melbourne, Brisbane, Adelaide and Perth and internationally in Italy and Papua New Guinea.

Media Release: Sydney, Australia. 15 September, 2018.



**SOCCER
TOTTIES**

ITALIAN FOOTBALL 'ROYALTY' RULES OVER ASR COACHING CLINICS

Leading junior coaching academy, ASR Football, is thrilled to announce that AS Roma and Italian World Cup legend Giuseppe Giannini will be leading a series of ASR coaching workshops in the upcoming October school holidays.

As a star Number 10, the elegant and skillful midfielder known as 'Il Principe' (The Prince) played 437 times for Serie-A giant AS Roma, securing three Coppa Italia titles and the biggest prize of all in Italian football, Il Scudetto.

Giannini turned out 47 times for the Italian national team and starred in the golden 1990 side which made its way to the semi-final of the World Cup on home soil in Italy.

ASR Football offers group-training programs for children, accredited by AS Roma.

Director Anthony Uchino said ASR's school holiday coaching clinics provided local junior footballers with a unique opportunity to learn from a legend of world football.

"The team at ASR is excited that the Prince of Italian football is coming to Sydney, bringing his expertise and knowledge of the game to help our young players achieve their true potential," Mr Uchino said.

"This is the man who kept Roberto Baggio on the bench in the 1990 World Cup and rubbed shoulders with some of Italy's finest over the years, like Paolo Maldini, Franco Baresi, Salvatore (Toto) Schillaci, Carlo Ancelotti and Francesco Totti to name a few.

SPONSORSHIP PACKAGES



SPONSORSHIP / LOGO PLACEMENT

PRICE

Front of jersey

\$5,000.00 + GST

Back of jersey

\$2,500.00 + GST

Sleeve

\$1,000.00 + GST

Full Name

Company

Phone Number

Email Address

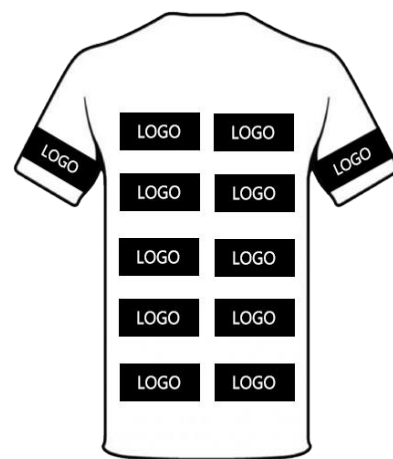
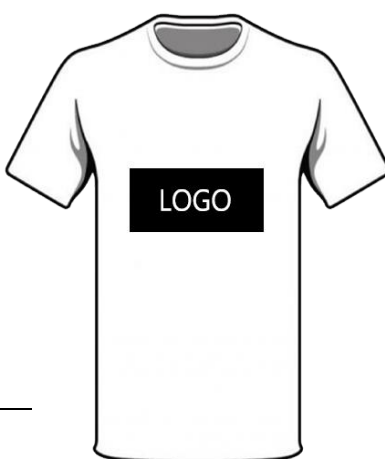
Sponsor Type

Payment Method

Bank	WESTPAC
Account Name	GROUP ASR LTD
BSB	032-078
Account Number	641 218
Reference	YOUR COMPANY NAME

Signature

Date



INCLUDED IN PACKAGE

- Banner ad on website promoting business for 12 months
- Link to sponsor's website from ASR website

TERMS AND CONDITIONS

- This offer is exclusively for ASR Football Winter Program
- All prices exclude GST
- Once off artwork / setup = \$250
- Group ASR will provide a tax invoice to all sponsors upon payment